

EPOSNA MAY 8-11, 2024

Gaylord National Harbor, MD



EPOSNA Corporate Partner Opportunities

- Showcase your products and innovative techniques
- Expand your global reach to pediatric surgeons
- Exchange ideas and knowledge with colleagues

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Important Dates

2023

September

2024 Exhibit & Sponsorship Sales Open

2024

January

26 EPOSNA 2024 Exhibit & Sponsorship Deadline

February

1. EPOSNA 2024 Exhibit Booth Payment Due & Deadline for any EPOSNA Exhibitor Booth Cancellation Requests
- 12 EPOSNA 2024 Booth Assignments Open

March

- 1 Exhibitor Company Descriptions & Logo due for Final Program & Meeting App
- 4 EPOSNA 2024 Sponsorship Cancellation Requests Deadline

Companies interested in being corporate sponsors should have a mission statement similar to POSNA and EPOS. Corporate Sponsors should directly advance or support, pediatric musculoskeletal care by promoting or developing education, research, and/or quality care.



The Pediatric Orthopaedic Society of North America gratefully acknowledges the following for their generous financial support in 2023.

EMERALD LEVEL (\$300,000+)



DOUBLE DIAMOND LEVEL (\$150,000 - \$299,999)



DIAMOND LEVEL (\$100,000 - \$149,999)

DePuy Synthes
Stryker

PLATINUM LEVEL (\$75,000 - \$99,999)

NuVasive
Orthofix

GOLD LEVEL (\$50,000 - \$74,999)

Pacira BioSciences, Inc.

SILVER LEVEL (\$20,000 - \$49,999)

Arthrex
Biedermann Motech
BioMarin Pharmaceutical, Inc.
Children's Healthcare of Atlanta
Children's Hospital Colorado

Globus Medical
nView medical
Shriners Children's™
Stanford Children's Health

BRONZE LEVEL (\$1,000 - \$19,999)

Akron Children's Hospital
Campbell Clinic Orthopaedics
Central Texas Pediatric Orthopaedics
Children's Hospital of Los Angeles
Children's National Hospital
CurveBeam AI

Gillette Children's
Miach Orthopaedics, Inc.
Nemours Children's Health
PediTST
Scottish Rite for Children
Wishbone Medical

EPOS Corporate Partner Acknowledgements

The European Paediatric Orthopaedic Society gratefully acknowledges the following for their generous financial support in 2023.

DIAMOND LEVEL \geq € 70.000,00



GOLD LEVEL € 30.000,00 - € 49.000,00



SILVER LEVEL € 20.000,00 - € 29.000,00



BRONZE LEVEL € 10.000,00 - € 19.000,00



Dear EPOSNA Corporate Partners,

The Pediatric Orthopaedic Society of North America (POSNA) recognizes the value of partnership with its Corporate Partners and its fundamental importance in permitting the achievement of the POSNA mission of advancing pediatric orthopaedics by promoting education, research, and quality care. This tripartite mission is accomplished through innovative, high-quality educational programs, collaborative research, and advocacy, which allows for transformational advances in musculoskeletal care. Corporate Partners are vital in the continued growth of POSNA and its recognition as the world's premier medical society for pediatric musculoskeletal care, from spine pathology to limb deformity, trauma, sports medicine, and more. POSNA and its Corporate Partners are allies in the advancement of patient care and this collaboration, through the exchange of ideas and knowledge, improves and nurtures both groups' abilities to optimize musculoskeletal care for our patients. Industry provides the key support, which enables POSNA to continue to make impactful strides in education, clinical care, and research, all for our patients' benefit.

The 2023 POSNA Annual Meeting was one of the largest in our history. The energy at the meeting was phenomenal as was the program, which proved the society did not miss a beat in its efforts to continue its mission in research and advocacy and demonstrated the upward trajectory for POSNA. **The 2024 Annual Meeting, May 8-11, in National Harbor, Maryland, will be a very special meeting, which will combine the Annual Meetings of POSNA and the European Paediatric Orthopaedic Society (EPOS). This collaborative event, called "EPOSNA," will bring together pediatric orthopaedic providers, thought leaders, and trainees from around the world. It is anticipated that the combined EPOSNA meeting in 2024 will have the largest attendance in our history.**

This dynamic event focuses on cutting-edge, evidence-based research covering the entire spectrum of pediatric orthopaedics and musculoskeletal medicine. The EPOSNA program will consist of plenary sessions, panel discussions, and breakout activities as well as allow unique forums for presenting educational information to EPOSNA attendees through our Industry-Sponsored Symposiums (ISS).

EPOSNA is a valuable opportunity for our Corporate Partners to receive high visibility and global exposure. Your support of the 2024 EPOSNA meeting will contribute equally to both POSNA and EPOS annual levels of support. We feel this opportunity allows our Corporate Partners to maximize the many benefits each of our sponsorship levels provide. Both societies are extremely excited for this joint effort, and we encourage you to join us and support the mission of advancing pediatric orthopaedics by promoting education, research, and quality care.

POSNA continues to expand its global educational mission by collaborating with alliance societies. Initiatives with the European, Asia-Pacific, and South American pediatric orthopaedic societies have extended the impact of POSNA, and corporate support has been integral in their success and growth.

We look forward to continued close collaboration with our Corporate Partners. We urge you to reflect on the reasons why you have chosen to join us in the past, and we ask you to consider elevating your level of support this year. Your input on our collaboration has been important and has guided our vision for our combined futures. We welcome input from our Corporate Partners on how to add value to your commitment to POSNA. You can allocate your support for the EPOSNA Annual Meeting among multiple options offered to best align with your goals. We look forward to 2024 and our ongoing collaboration with our Corporate Partners.



Daniel J. Sucato MD, MS
President



Scott Luhmann, MD
Industry Relations Chair

Daniel J. Sucato, MD, MS
POSNA, President

Scott Luhmann, MD
POSNA, Industry Relations Chair

Dear EPOSNA Corporate Partners,

The European Paediatric Orthopaedic Society (EPOS) has established long-term and valuable partnerships with its Corporate Partners throughout the years. These partnerships of mutual importance enable both sides to achieve advances in paediatric orthopaedics in up-to-date orthopaedic devices and innovative medical treatments as well as clinical care, research, and specialist education for the benefit of our patients. EPOS is recognized by many regional professional societies as a medical organization with a mission "to increase the quality of care of children with orthopaedic conditions." This mission is accomplished with decades-long regular EPOS Annual Meetings; participants' acclaimed Basic, Advanced and Trauma (BAT) educational programmes; and focused research on various paediatric orthopaedic conditions. All this would not be possible without the continuous and generous support from our Corporate Partners.

After the enormous success and attendance of the first EPOSNA (combined EPOS and POSNA) meeting in Barcelona, Spain, in 2017, the time has come to organize the second EPOSNA meeting in National Harbour, Maryland, May 7-11, 2024. This combined paediatric orthopaedic event will provide an exchange of advances, research, and ideas in musculoskeletal care with participation of worldwide renowned researchers, clinicians, and care providers. After peer-review selection, plenary podium presentations will be given, followed by sparkling discussions that will provide a unique opportunity for many professionals to show off their achievements in the field.

EPOS, POSNA, and our Corporate Partners work together to bring the best possible education, research, and clinical care for children with musculoskeletal conditions. The EPOSNA 2024 meeting is a special and unique platform to propel and bring an exceptional level to our scientific and professional goals. We believe that our Corporate Partners, as in the past, will benefit from continued support in the forthcoming year. We ask you to participate in this event with special consideration that this type of meeting occurs once every 7 years, and it is not a typical Annual Meeting. We are certain that with our Corporate Partners, we all can achieve our common goals.

We are looking forward to working jointly with our Corporate Partners on EPOSNA 2024.



Hakan Omeroglu, MD
EPOS President



Darko Anticevic, MD
Industry Liaison
Committee Chair

A handwritten signature in black ink, appearing to read 'Hakan Omeroglu'.

Hakan Omeroglu, MD
EPOS President

A handwritten signature in black ink, appearing to read 'Darko Anticevic'.

Darko Anticevic, MD
Industry Liaison Committee Chair

POSNA Corporate Partner Benefits

EMERALD

\$300,000+

Throughout the Year...

- Largest name recognition as an Emerald Level sponsor on the POSNA website and in non-CME materials (i.e., the POSNA 1,500+ member monthly Newsletter)
- Logo on website can link to a video (1-2 minutes long)
- Opportunity to meet with POSNA leadership at company headquarters

At Annual Meeting and/or IPOS®...

- First choice of exhibit booth assignment
- Option to purchase a 20x30 booth space/Premium booth location
- Right of first refusal on sponsorship items in corporate brochure
- Complimentary boardroom at Annual Meeting and/or IPOS®
- Invitation to participate in the POSNA Leadership Program in December at IPOS®
- Five invitations to attend the President's Dinner & Cocktail Reception on Tuesday during Annual Meeting
- Presentation of a plaque and an opportunity to address registrants at the Annual Meeting Opening Ceremony
- Roundtable Leadership Discussion Meeting at IPOS®
- Opportunity to hold a Pre-Course session at IPOS®
- Right of first refusal to participate in the IPOS® Top Gun Surgical Skills Competition
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **twelve** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre- and post-meeting registration mailing lists will be made available 45 days and 2 weeks prior to the meeting and after the meeting for a one-time mailing to registrants

DOUBLE DIAMOND \$150,000-\$299,999

Throughout the Year...

- Recognition as a Double Diamond Level sponsor on the POSNA website and in non-CME materials (i.e., the POSNA newsletter)
- Logo on website can link to a video (1 minute long)
- Opportunity to meet with POSNA leadership at company headquarters

At Annual Meeting and/or IPOS®...

- Invitation to participate in the POSNA Leadership Program in December at IPOS®
- Four invitations to attend the President's Dinner & Cocktail Reception on Tuesday during Annual Meeting (Two company representatives and two guests)
- Presentation of a plaque and an opportunity to address registrants at the Annual Meeting Opening Ceremony
- Roundtable Leadership Discussion Meeting at IPOS®
- Opportunity to participate in the IPOS® Top Gun Surgical Skills Competition
- Premium booth location
- Complimentary room at each meeting for company use. This will be a shared room and available on a first-come, first-served basis. POSNA will provide a screen, projector, water, and coffee in this room.
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **ten** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre- and post-meeting registration mailing lists will be made available 45 days and 2 weeks prior to the meeting and after the meeting for a one-time mailing to registrants

Levels of Support and Benefits

DIAMOND

\$100,000 - \$149,999

Throughout the Year...

Logo recognition on the POSNA website linked to company website

At Annual Meeting and/or IPOS® ...

- Two invites to attend the President's Dinner & Cocktail Reception on Tuesday during Annual Meeting. (This is limited to company representatives ONLY)
- Presentation of a plaque and an opportunity to address registrants at the Annual Meeting Opening Ceremony
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **seven** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre-registration mailing list will be made available before each meeting for a one-time mailing to registrants

PLATINUM

\$75,000 - \$99,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS® ...

- Presentation of a plaque at the Annual Meeting Opening Ceremony
- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **six** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Pre-registration mailing list will be made available before each meeting for a one-time mailing to registrants

GOLD

\$50,000 - \$74,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS® ...

- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **five** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Post-registration mailing list will be made available for a one-time mailing to registrants after the Annual Meeting and IPOS®

Children's Hospital Sponsors

Children's Hospitals are welcome to sponsor any of the sponsorship or marketing opportunities listed. Sponsoring hospitals may also purchase exhibit space (profit or non-profit table dependent on space available) to highlight their hospital facilities and research work. The exhibit may not be used for recruitment purposes unless the hospital is a Diamond Level or above sponsor.

Levels of Support and Benefits

SILVER

\$20,000 - \$49,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS® ...

- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **four** representatives
- Verbal and sign
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Post-registration mailing list will be made available for a one-time mailing to registrants after the Annual Meeting and IPOS®

BRONZE

\$1,000 - \$19,999

Throughout the Year...

Name recognition on the POSNA website

At Annual Meeting and/or IPOS® ...

- Recognition on the meeting mobile app with link to your company website
- Complimentary registration for **three** representatives
- Verbal and sign recognition
- Name recognition in print and on electronic promotional materials
- Ribbons on company name badges acknowledging your sponsor level
- Post-registration mailing list will be made available for a one-time mailing to registrants after the Annual Meeting and IPOS®

ACCME

POSNA recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

EPOS Corporate Partner Benefits

On the basis of the total amount of your support, you will be recognized as Bronze, Silver, Gold, Platinum or Diamond Corporate Partner

BRONZE	€ 10.000,00 - € 19.000,00
SILVER	€ 20.000,00 - € 29.000,00
GOLD	€ 30.000,00 - € 49.000,00
PLATINUM	€ 50.000,00 - € 69.000,00
DIAMOND	≥€ 70.000,00

Benefits

- Recognition in Annual Meeting promotional material
- Recognition on the POSNA and EPOS websites
- Recognition into the Selected EPOS Activities promotional material
- Priority on the choice of booth at the Annual Meeting



National Harbor, MD

General Information

Every 6 years, POSNA and EPOS collaborate on a jointly hosted Annual Meeting. The 2024 meeting will be held at the Gaylord National Resort & Convention Center at the National Harbor in Maryland.

This meeting will provide the latest research and expert clinical opinion in pediatric orthopaedics through abstract/paper presentations, educational posters, as well as didactic teaching from leading authorities on various virtual symposia topics within pediatric orthopaedics.

EPOSNA 2024 Program Chairs

David Farrington, MD & Anthony Riccio, MD

EPOSNA 2024 Program Committee

Franck Accadbled, MD, PhD; Cristina Alves, MD, MSc, FEBOT;
Julie Samora, MD, PhD; Nicholas Fletcher, MD;
Ilkka Helenius, MD, PhD; John Vorhies, MD

Learning Objectives

- Analyze the latest advances in pediatric orthopaedic management to inform clinical decision-making.
- Identify and implement strategies to increase quality, safety, and value to patient care.
- Incorporate best practice guidelines to optimize musculoskeletal health for pediatric patients.

Top 5 Reasons to Attend EPOSNA

1. Learn about the latest advances and cutting-edge research in pediatric orthopaedic surgery.
2. Collaborate with fellow surgeons, meet new POSNA and EPOS members, connect with colleagues, and expand your network of peers who share the same passion for pediatric orthopaedics as you.
3. Familiarize yourself with the most up-to-date developments at POSNA and EPOS.
4. Earn CME and ECMEC® credits.
5. Reignite your passion for the field and leave feeling inspired and energized.

EPOSNA Meeting Vision

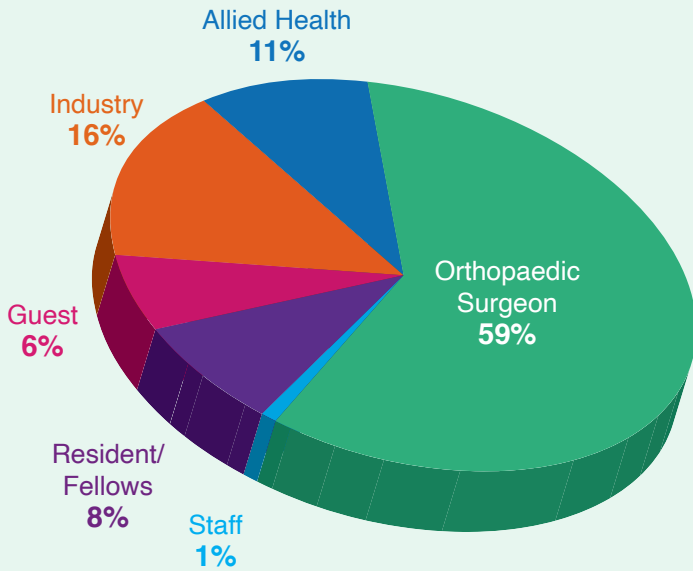
To advance the musculoskeletal care of children worldwide through the discussion and dissemination of pediatric orthopaedic research

EPOSNA Meeting Mission

To be the preeminent international platform for the exchange of research and ideas related to the orthopaedic care of children

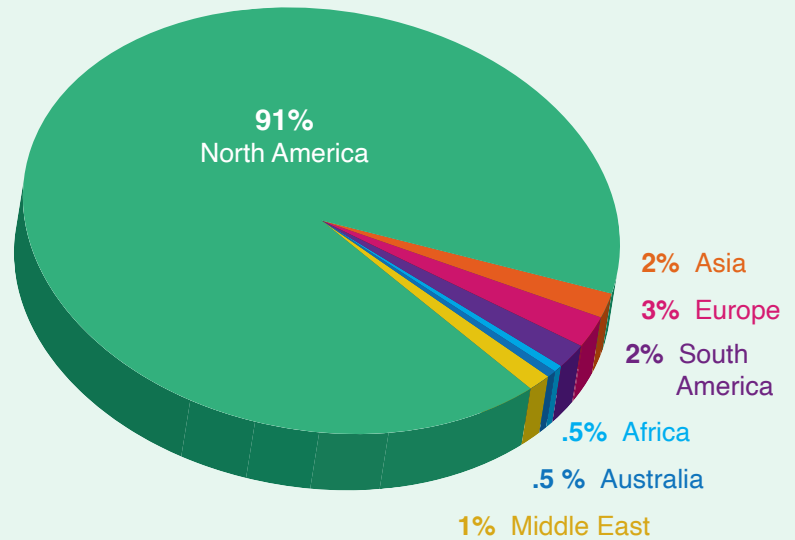
2023 Meeting Attendance

2023 POSNA Annual Meeting Attendance by Type

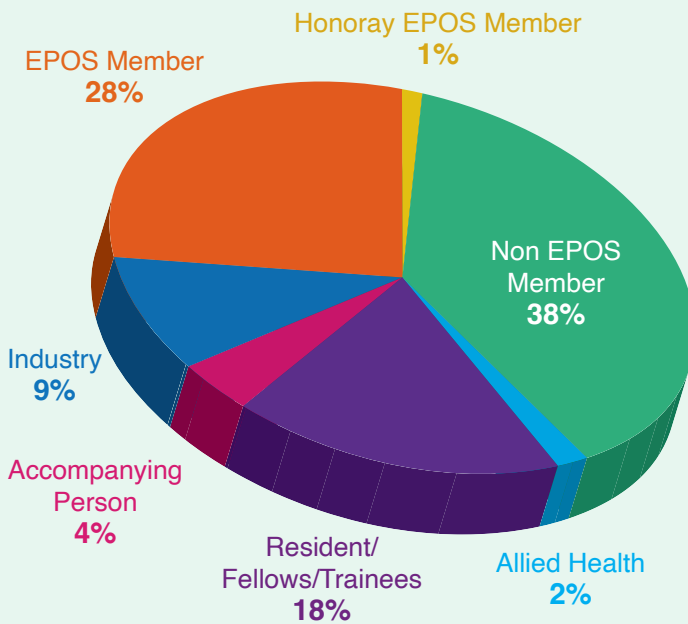


2023 POSNA Annual Meeting Attendance by Region

40 countries represented

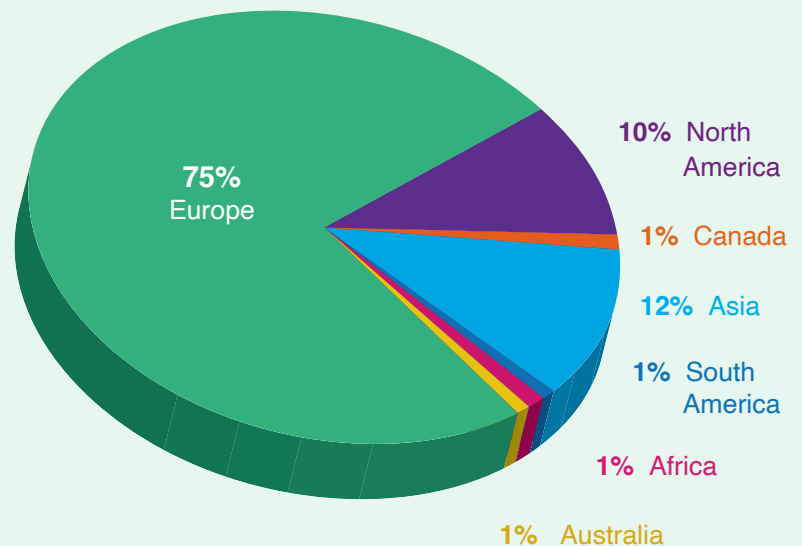


2023 EPOS Annual Meeting Attendance by Type



2023 EPOS Annual Meeting Attendance by Region

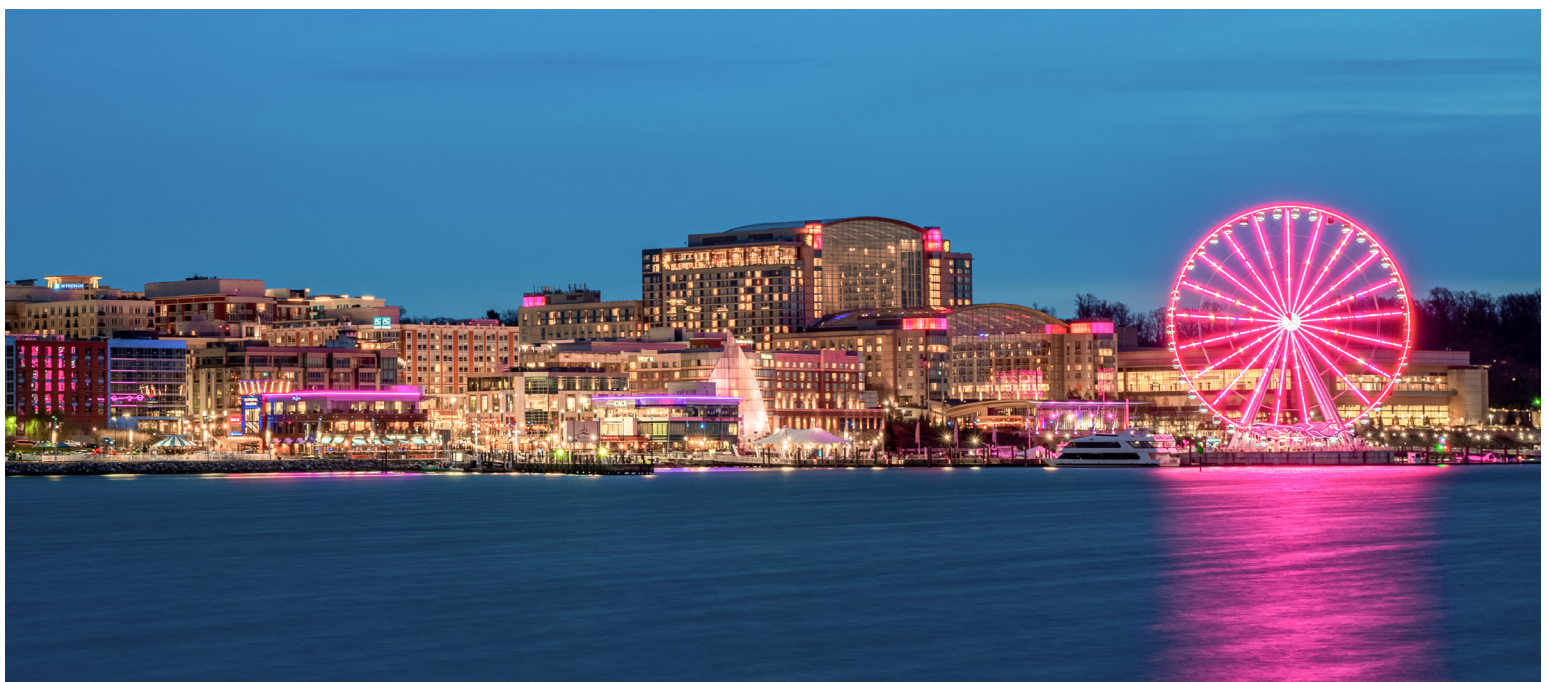
40 countries represented



2024 EPOSNA Schedule at a Glance

TUESDAY, MAY 7	
1:00 PM–6:00 PM	Exhibitor Registration
1:00 PM–8:00 PM	Exhibitor Move-in
WEDNESDAY, MAY 8	
7:00 AM–6:00 PM	Registration
7:00 AM–8:00 AM	Breakfast/Exhibits
8:00 AM–12:00 PM	Scientific Program
9:45 AM–10:05 AM	Coffee/Exhibits Break
12:15 PM–1:15 PM	Industry Symposium
2:15 PM–5:30 PM	Concurrent Sessions
3:45 PM–4:05 PM	Break
EVENING	
6:30 PM–8:00 PM	Opening Ceremony
8:00 PM–10:00 PM	Welcome Reception
THURSDAY, MAY 9	
7:00 AM–12:00 PM	Registration
6:30 AM–8:00 AM	Breakfast/Exhibits
9:45 AM–11:30 AM	Scientific Program
11:35 AM–11:55 AM	Coffee Break/Exhibits
12:00 PM–1:00 PM	Lead Like Lori Lecture

FRIDAY, MAY 10	
7:00 AM–5:00 PM	Registration
7:00 AM–8:00 AM	Breakfast/Exhibits
8:00 AM–12:05 PM	Scientific Program
9:30 AM–9:50 AM	Coffee Break/Exhibits
12:20 PM–1:20 PM	Industry Symposia
2:20 PM–6:00 PM	Concurrent Sessions
3:30 PM–4:00 PM	Break
4:00 PM–8:00 PM	Exhibitor Move-out
EVENING	
7:30 PM–11:00 PM	Closing Reception
SATURDAY, MAY 11	
7:00 AM–12:00 PM	Registration
7:00 AM–8:00 AM	Breakfast
8:00 AM–12:00 PM	Scientific Program



National Harbor, MD

INDUSTRY SPONSORED SYMPOSIUM

\$10,000 per session

The opportunity to present independent spotlight workshops during the 2024 EPOSNA Annual Meeting is available at a variety of sponsorship levels. Three workshops run concurrently in two different sessions. Each session runs for 1 hour.

Maximum workshop spots available: 6 (three sessions available on Wednesday and three sessions available on Friday)

Industry Sponsored Symposium Rules & Regulations

Each company has full responsibility for developing their spotlight sessions consistent with the focus of the program. Industry may present lectures or conduct bone model labs; no anatomical specimens are allowed. Companies may not use a surgical skills outfitted truck/trailer/bus to conduct symposium sessions.

If your company is planning multiple sessions, we request that no more than two workshops be held on a similar pediatric orthopaedic disorder (e.g., no more than two workshops on spinal deformity surgical techniques).

Instructor Selection and Funding

- Each company is required to identify an orthopaedic surgeon as session director for each symposium session that they participate in.
- The sponsoring company is welcome to invite instructors/faculty of their choice.
- Either company personnel or surgeons may serve as instructors/faculty.
- No CME credit will be provided to instructors of a symposium session unless registration fee is paid.
- The sponsoring company is responsible for all expenses incurred by their instructors/faculty, subject to the company's own internal guidelines and agreements with the instructors/faculty.
- EPOSNA will not pay for instructor/faculty expenses.
- Sponsoring companies may not provide compensation of any kind to selected faculty.

Promotion of Workshop

EPOSNA will promote workshops in flyers and marketing announcements by email and in programs on the POSNA and EPOS websites and the EPOSNA meeting mobile app. Workshop information will be available to all registrants prior to the start of the meeting.

Assignments

Session dates, times, and room assignments will be handled by the EPOSNA Industry Relations Committee to ensure the best attendance for all sessions and to avoid overlap. Decisions will be based on the following:

- Hands-on or lecture format (Hands-on sessions are limited and are not guaranteed)

- Workshop topics
- Number of workshops
- Date of receipt of workshop information and signed agreement
- Sponsorship level

EPOSNA reserves the right to change the location of the workshop rooms if conflict arises regarding space requests or conditions that are beyond the control of EPOSNA. **Hands-on session rooms are limited.** EPOSNA cannot guarantee a hands-on session room for an Industry Sponsored Symposium after the **January 10, 2024**, deadline. To secure a hands-on session, please apply by the deadline.

CME

EPOSNA does not provide CME or ECMEC® credits for company workshops. Industry partners do not participate in EPOSNA program planning or peer review.

Deadlines

A form will be sent to all workshop coordinators to be filled out and signed for each workshop, requesting; type of session (lecture or hands-on), title, and topic, due by **January 10, 2024**. This will allow EPOSNA time to finalize the schedule, add your sessions to attendee registration, and promote your session in the preliminary program. Final title, descriptions, and faculty will be due by **March 1, 2024**, for promotional materials. EPOSNA cannot guarantee that the information will be updated in the final program after this date. Commitments and approved Letters of Agreement are required prior to program dates.

EDUCATIONAL SUPPORT

Educational Grant

\$10,000 and up (Open to multiple sponsors)

By providing an unrestricted educational grant in any amount, your company can help offset the cost of the Annual Meeting so that we can keep registration fees low for attendees. This grant could include donations to offset audio visual expenses. Sponsors will be acknowledged on signage at the meeting and in the program book.

NETWORKING OPPORTUNITIES

Closing Reception

\$25,000 (Open to multiple sponsors)

The Closing Reception on Friday evening will be held off-site at the National Museum of Natural History and will be a great opportunity to enjoy dinner, drinks, entertainment, and reconnect with friends and colleagues. Sponsor will be acknowledged on signage at the venue as well as in invitations and confirmations. Sponsor will receive four complimentary tickets to join the reception.

PUBLICATIONS AND MULTIMEDIA SUPPORT

Preliminary and Final Program

\$35,000 (Open to one sponsor)

The Preliminary and Final Program include details about the sessions, meeting logistics, daily schedule, ePosters, things to do in National Harbor, and more. Attendees utilize this resource numerous times before the meeting, during the meeting, and beyond.

- The sponsor will receive a complimentary ad with a choice of placement in the Preliminary and Final Program.
- The Preliminary Program ad is exclusive to one sponsor.
- The EPOSNA Preliminary and Final Program will be available on the POSNA and EPOS websites.
- The Final Program will be available on the EPOSNA mobile meeting app.
- An abbreviated printed Final Program will be distributed to all attendees at registration.
- The onsite publication bin, located in the high-traffic registration area, will also display your company ad.

Artwork must be submitted and approved by EPOSNA.

EPOSNA Mobile Meeting App

\$25,000 (Open to one sponsor)

The EPOSNA mobile application will engage attendees during the 2024 EPOSNA Annual Meeting with personalized planning tools and real-time event updates and notifications.



What you will receive:

Dedicated Splash Page

The splash page will be viewed each time a user opens the app. The splash screen is the introductory or first screen that appears while the application loads in the background. The splash screen is not linked or clickable. Time displayed varies—less than 5 seconds.

Full Splash page advertisement specs:

- 1284 x 2778 for iPhone Max
- 2048 x 2732 for iPad
- 1080 x 1920 for Android

Banner Ad

One 1032 x 360px clickable/linked banner ad in the App's Event General (main page) and Event Agenda (session) pages. Accompanied by banner text on the Event General (main page) stating the sponsor of the event – General page only.

Wireless Access

\$30,000 (Open to one sponsor)

Your support allows attendees to enjoy complimentary wireless Internet in meeting rooms and common areas at the convention center. In addition to a custom landing page, your company will be recognized on signs throughout the meeting space.

PROMOTIONAL AND MARKETING OPPORTUNITIES



Registration

\$35,000 (Open to one sponsor)

EPOSNA offers Check-in and Badge Printing Kiosks at the meeting. Your company will provide a custom design which will be placed on the check-in kiosks. Your company name will be placed on the registration wall where attendees will pick up their lanyards and ribbons. The sponsor will also be included on registration confirmation emails. Artwork must be submitted and approved by EPOSNA.

Hotel Key Cards and Envelopes

\$20,000 (Open to one sponsor)

Hotel guest room Key Cards feature your company logo and information with your own design. Pre-approval of design is required. EPOSNA will arrange to have the artwork put on the cards and envelopes and shipped to the hotel. Key Cards and envelopes will be given out at the Gaylord National Resort & Convention Center. Artwork must be submitted and approved by EPOSNA.

Badge Lanyards

\$15,000 (Open to one sponsor)

Each attendee will receive a Badge Lanyard with your company name and logo on one side and the EPOSNA logo and 2024 Annual Meeting on the other side. The Attendee Lanyard sponsorship is an effective way to have your brand seen by all conference participants throughout multiple days. Artwork must be submitted and approved by EPOSNA.



Sponsorship Opportunities

Final Program Ad

\$2,200 (Open to multiple sponsors)

Your full-page color ad will be featured in the online EPOSNA Annual Meeting program on the POSNA and EPOS websites and the printed program available onsite. Artwork must be submitted as a PDF and approved by EPOSNA. Placement will be at EPOSNA's discretion.

Pens

\$5,000 (Open to one sponsor)

Reach attendees with this branding opportunity by putting your company name on pens along with EPOSNA 2024. Pens will be distributed at the registration desk. The supporter is responsible for producing and shipping pens to the meeting venue. Artwork must be submitted and approved by EPOSNA.



Notepads

\$5,000 (Open to one sponsor)

Display your company name on Notepads printed with EPOSNA 2024, National Harbor, MD. Notepads will be distributed at the registration desk. The supporter is responsible for producing and shipping notepads to the meeting venue. Artwork must be submitted and approved by EPOSNA.



ePoster Kiosks

\$15,000 (Open to one sponsor)

Visual media in the form of the ePoster exhibit is a valued component of the meeting. The ePosters will be displayed on kiosks located in high-traffic areas outside the meeting hall. Throughout the program, the ePoster monitors enable participants to view the electronic presentations. Company will be acknowledged as sponsor on the computer kiosks.

Speaker Ready Room

\$7,500 (Open to one sponsor)

The Speaker Ready Room provides presenters and moderators with a location to prepare for their designated session(s). Session presenters may utilize the Speaker Ready Room to review their presentations and manage their audiovisual needs. Sponsor will have their logo displayed on the banner of each computer within the Speaker Ready Room and will have sign recognition of their sponsorship outside of the room.

Digital Video Board

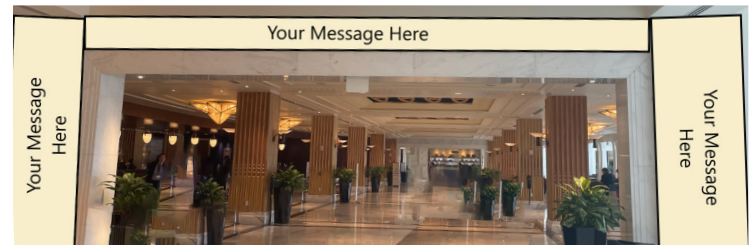
\$5,000 (Three available)

Advertise your company on one of the three Digital video boards located in the lobby, concierge desk, and hotel elevator bank. The video boards provide premium visibility and maximum exposure to all attendees. It can display a video (no audio) or static images. Artwork must be submitted and approved by EPOSNA.



Hotel Lobby Cling

\$20,000 (One available)



As attendees enter the Gaylord, grab their attention with this prominently displayed cling that welcomes them to the 2024 EPOSNA Annual Meeting. Visit the online portal for specific layout and location. Artwork must be submitted and approved by EPOSNA.

Elevator Wrap

\$10,000 (Twelve available)

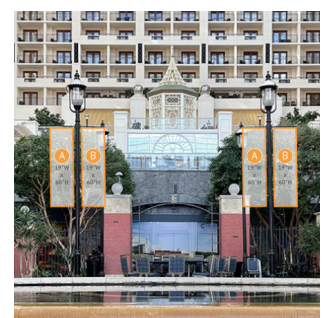
Advertise your company or product on the elevator doors which provide direct access to the meeting space and 1,000+ guest rooms. Artwork must be submitted and approved by EPOSNA.



Atrium Walkway Lamp Post Banners

\$8,000 (Fifteen available)

Have your logo/design posted on a lamp post in the walkway of the Gaylord National Atrium. Each of the 15 lamp posts can hold two double-sided 19 "x 5" banners. This sponsorship includes both banners per lamp post. Artwork must be submitted and approved by EPOSNA.



Convention Center Entrance Wall Cling

\$10,000 (One available)

Greet EPOSNA attendees with your branding on the wall entering the convention center space. The wall measures 8'4" x 9'6" and is in a prime spot between the hotel elevators and the meeting space. Artwork must be submitted and approved by EPOSNA.



Cherry Blossom Planter Cover

\$5,000 (Ten available)



Place your branding on beautiful planters (all four sides) located throughout the centrally located Cherry Blossom Terrace for attendees to enjoy. All attendees will walk through this area as they move from the hotel to the convention center within the Gaylord National. This location will also be used for the President's Dinner & Cocktail Reception on Tuesday evening.

Column Wraps

\$12,000 (Two available)

Make a powerful impact with highly visible column wraps located throughout the meeting space. Drive traffic to your booth by creating awareness about a new product or promoting your company. Artwork must be submitted and approved by EPOSNA.



Staircase Clings

\$25,000 (Open to one sponsor)

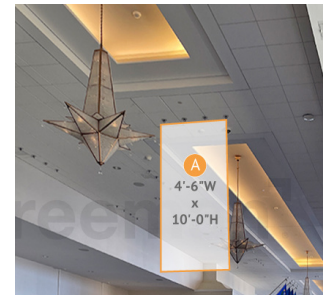


This high-impact branding opportunity can be used to increase awareness of your company or products as attendees are going to and from their sessions. These stairs are located in the main registration area and a focal point of the meeting. **Sponsorship includes branding of both staircases.** Artwork must be submitted and approved by EPOSNA.

Vertical Banner

\$5,000 (Seven available)

Grab attendees' attention with a 4'6" x 10' double-sided vertical banner hanging along the walk to the General Session Hall. Visit the online portal for specific layout and location. Artwork must be submitted and approved by EPOSNA.



Opportunities listed here are not intended to be inclusive of all projects and initiatives that will be directed by EPOSNA. EPOSNA leadership and staff would be happy to discuss additional partnership prospects.

Please contact: Tara Long, CMP, DES/ Erica Respeto
Phone: (630)478-0487/(630)478-0496
Email: long@posna.org/respeto@posna.org

2024 EPOSNA

Exhibit Dates: May 8-10, 2024 • Exhibit Location: National Harbor, MD

Tentative Exhibit Hours:

Tuesday, May 7

Exhibit Set-up
1:00 PM–8:00 PM

Wednesday, May 8

Exhibits open at 7:00 AM

Thursday, May 9

7:00 AM–2:30 PM

Friday, May 10

7:00 AM–4:00 PM
Move out–4:00 PM

10' x 10' Booth Package:

- \$3,000
- Two (2) company badges
- 8' back drape and 3' side drape
- One (1) 6' skirted table
- Two (2) side chairs
- One (1) wastebasket
- 7' x 44' booth ID sign

10' x 20' Booth Package

- \$6,000
- Four (4) company badges
- 8' back drape and 3' side drape
- Two (2) 6' skirted tables
- Four (4) side chairs
- Two (2) wastebaskets
- 7' x 44' booth ID sign

Additional Badges: \$925/\$1,025 onsite

Payment for booth must be received by February 1, 2024. If payment is not received by this date, company will not be able to pick their booth assignment.

Book Dealers/Hospitals

- \$2,000
- Two (2) company badges
- One (1) 6' skirted table
- Two (2) side chairs
- One (1) wastebasket
- \$850 for an additional table

Additional Badges: \$925

Non-for-Profit Organization

- \$1,250
- Two (2) company badges
- One (1) 6' skirted table
- Two (2) side chairs
- One (1) wastebasket

Additional Badges: \$700

Sponsorship does not guarantee exhibit space. Registration for exhibit space is separate and must be confirmed prior to the deadline. For sponsors exhibiting: The number of representative's badges are determined by your sponsor level.

Exhibit Payment Information

Payment

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of an application form does not guarantee booth assignment. Exhibitors are NOT required to give education grants to POSNA to reserve exhibit space.

Cancellation

Refund for cancellation requests of exhibit space must be made in writing. Written cancellations received on or before February 1, 2024, will receive a full refund, less a 25% administrative fee. Cancellations received after February 1, 2024, will forfeit the entire cost of the booth.

Dear Industry Partner,

From 1 January 2018, MedTech Europe Member Companies and their representatives are no longer permitted to provide direct financial support to individual HCPs from the MedTech Europe Geographic Area, which includes EU and EEA countries as well as Russia, Turkey and the countries governed by Mecomed to attend Third-Party Organised Events.

2024 EPOSNA gives to MedTech associated Companies the possibility to participate in the Congress through an Educational Grant, that will be managed following the rules included in MedTech Europe Code of Ethics. The Grant is meant to facilitate HCPs (Healthcare Professionals) participation in the event. It can include the management of different levels of HCPs' hospitality arrangements.

Operational Instructions

Companies that are interested in supplying an Educational Grant are requested to inform the Congress Organizing Secretariat for 2024 EPOSNA at EPOS Office, secretariat@epos.org no later than October 30th, 2023.

HCP's Application

Once Sponsoring Companies' requests are received, Congress Organizing Secretariat for 2024 EPOSNA will create a registration website that will let HCPs submit their application. The creation of the website will be promoted through the Congress Website.

HSP's Selection Criteria

HCPs selection criteria will be defined by the Scientific Society EPOS. As per MedTech Code Q&A 37 bis, Companies will be able to suggest additional potential selection criteria that will have to be approved by Scientific Society first.

After the Congress

Name and/or logo of Companies that supplied Educational Grants, will be highlighted in the final programme of the Congress. For further information and to proceed with Educational Supports please contact us at: EPOS Office, secretariat@epos.org.

EPOSNA Meeting Policies

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and/or sponsor and EPOSNA. All matters not covered in these Rules and Regulations shall be referred to EPOSNA for adjudication and the decision of EPOSNA shall be final. These Rules and Regulations may be amended at any time by EPOSNA and all the amendments so made shall be binding upon the exhibitor and/or sponsor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor and/or sponsor is notified of the amendments. Notice may be verbal or in writing before or during the EPOSNA Annual Meeting and may be given to any authorized agent or representative of the exhibitor and/or sponsor.

EPOSNA Meeting Policies

EPOSNA asks each of its corporate sponsors to adhere to the following guidelines for company sponsored event, as a courtesy to the Society, its members, and meeting delegates:

- No entertainment functions, meetings, courses, or social functions involving surgeon delegates may be scheduled to conflict with educational or social programming. Internal corporate meetings involving supporter or affiliate organization staff only are exempt from this limitation.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as comply with all AdvaMed guidelines governing interaction with physicians.
- Exhibitors and supporters must obtain approval from EPOSNA at least 45 days in advance for all special activities (entertainment, social, educational, promotional, etc.) held in conjunction with the EPOSNA Annual Meeting. The headquarter hotel will not make arrangements for function space without having received written approval from EPOSNA.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of EPOSNA.
- Attendee lists provided by EPOSNA to corporate sponsors as part of the Benefits of Support are intended for a one-time, meeting-related use only. For example, attendee lists can be used for:
 - promotion of presence at the EPOSNA Annual Meeting
 - promotion of an industry sponsored symposium
 - general invitation to off-site activities in accordance with meeting guidelines

Mailings should not include promotion of specific devices or courses not in conjunction with the EPOSNA Annual Meeting. Announcements should not imply a product or company is endorsed by EPOSNA.

Exhibit Rules and Regulations

Purpose of Exhibit

The sole purpose for contracting exhibit space with EPOSNA is to display equipment, supplies, and/or services. Exhibit space is limited to orthopaedic-related products of interest to orthopaedic surgeons.

Exhibit Space

- Exhibits will be open for display Wednesday through Friday.
- Exhibit space will not be assigned until after the registration deadline. Booth selections will be prioritized as following:
 - Highest to lowest sponsorship level
 - Exhibitors only
 - 10x20
 - 10x10
- Table selections will be prioritized as follows:
 - First come, first served
- Specific information regarding set-up and tear down of an exhibit and exhibit hours will be provided after the registration deadline.
- Free-standing portable pop up signs can be placed behind the table but cannot extend past the length of the table.
- Exhibits must always be staffed when the exhibit area is open to meeting registrants. All aisles and exits must be kept clear and free of obstruction. Any easel, sign, chair, etc., will be removed if found outside the allotted space.
- EPOSNA reserves the right to approve all exhibits and exhibitor activities and reserves the right to reconfigure the exhibit floor plan and reassign exhibit spaces at any given time.
- Company reps are required to have their exhibit area neat and orderly at all times. Cleaning of the exhibit area is the responsibility of the company. No items may be attached to the walls or ceiling. Cleaning and removal of any adhesive material is at the expense of the exhibiting company. Potentially combustible rubbish must be removed daily from exhibits.
- Company tablecloths can be used on your exhibit tables either to cover the table or to cover your exhibit during off hours. A company sign will be hung on the back drape booths and on tabletop exhibits.

WiFi and Electrical Power

Electrical power will **NOT** be provided by EPOSNA. Companies needing electricity, please contact EPOSNA's decorator. WiFi will be provided in the exhibit hall. The password will be available at the registration desk.

Security

A security officer will patrol the exhibit area during the evening, night, and early morning hours. However, we advise that you do not leave laptops or other electronic portable devices or valuable equipment at your table. **Please be sure your table is covered when exhibit hours are closed.** EPOSNA will not be responsible for lost or stolen items.

Shipping/Storage Instructions

EPOSNA highly recommends that you use our official transportation partner for shipments to and from the meeting. Regardless of what transportation company you use, ALL exhibit freight should be shipped to the decorator's warehouse. The decorator will be responsible for move in and move out. If you choose to ship your material to the venue, please note that the venue will not store it. If you ship it to "hold for your arrival," you will be responsible for arranging to move it to your room and to your exhibit booth, and you will be responsible for storing your boxes/crates.

Subletting of Space

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Exhibit Display Limits

Corporate signage, displays, and exhibits should not exceed 5 feet (1.5 m) in height (from the floor, including tabletop displays) in order to avoid obstruction of other exhibitors and industry partners neighboring the exhibit area. The Industry Relations Committee and/or EPOSNA staff reserves the right to modify or remove non-compliant displays. If your exhibit is a booth up against the wall, free-standing banners and displays are allowed. Companies are not allowed to block the entranceway or to block the view of other exhibit displays.

Exhibit Rules and Regulations

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by EPOSNA is strictly forbidden, and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by EPOSNA. Brochures advertising non-EPOSNA sponsored meetings or events may not be displayed or distributed.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from EPOSNA. Distribution of such products or souvenirs will be allowed provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor.

Conduct

Representatives may not remove items from any other company's exhibit. Photography/videotaping of another company's exhibit is also not permitted. Failure to comply will result in expulsion from the course and the possible loss of opportunity for exhibiting at future meetings.

Any misuse of the badge system will result in loss of exhibit privileges, closing of the booth, and loss of funds.

Companies may only exhibit products that are relevant to the practice of orthopaedics. EPOSNA reserves the right to determine the eligibility of any company's product for exhibiting and may deny participation or request removal of any product or exhibit that does not meet eligibility.

Endorsement

The presence of a company's product in the educational exhibit area or its use in the hands-on skills component of a course shall not be construed as an endorsement of the company or the product by EPOSNA.

No Cameras or Video Cameras

No cameras or video recorders are allowed in any of the session rooms.

Reproduction Policy

EPOSNA reserves all rights to materials presented at the EPOSNA Annual Meeting, including ePosters. Reproductions of any kind, by any person or entity, without prior written permission are strictly prohibited. Prohibited reproductions include, but are not limited to, audiotapes, videotape, and/or still photography. Cameras or video cameras may not be used in any portion of the sessions. Persons violating this policy may have their badge confiscated and be escorted from the meeting. No unapproved surveys, handouts, or literature may be distributed at the meeting.

Photography

Registration and attendance at, or participation in, EPOSNA activities constitutes an agreement by the registrant to allow EPOSNA to capture, retain, and utilize (both now and in the future) the attendees'/exhibitors' image, likeness, voice, and actions, whether captured live or recorded and in any format, during the EPOSNA Annual Meeting, for display, exhibition, publication, or reproduction in any medium or context for any purpose, including, but not limited to, EPOSNA member communications, commercial or promotional purposes.

Sponsorship Payment Information

Payment

Full payment for EPOSNA Annual Meeting sponsorship will be due 2 months prior to the meeting.

Cancellation

Refund for cancellation requests of sponsorships must be made in writing. Written cancellations received on or before March 4, 2024, will receive a full refund, less a 25% administrative fee. Cancellations received after March 4, 2024, will forfeit the entire cost of the sponsorship or will need to select alternative sponsorship opportunities equaling the amount owed for original sponsorship request.

Terms and Conditions

Americans with Disabilities Act

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth space.

Insurance

The exhibitor acknowledges that neither EPOSNA, the official service contractor/decorator, nor the facility at which the meeting is held, shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

Use of Company Data

Exhibiting company data, filled out on the exhibitor registration form, will be maintained in the EPOSNA database until such time that the company should request that it be deleted. Please be advised that the data (contact person, company address, phone number, and email) will only be given to EPOSNA's official decorator for each meeting only for the purpose of sending information to the exhibitor regarding exhibit materials, material handling, and storage.

Photos and Videos

Exhibitors are permitted to take photos and videos of their booths and meeting space for internal or public use on websites, professional social media accounts, and in publications. It is strictly prohibited to take photos and videos of CME programming. EPOSNA organizers take photos and videos of EPOSNA sessions and events for use in online and print publications. EPOSNA reserves the right to photograph exhibits and/or attendees through the services of an EPOSNA official vendor. Some of these photos may be available on the POSNA and EPOS websites or displayed in publications or material related to the EPOSNA Annual Meeting. If you do not wish to have your booth photographed, please contact Erica Respeto, respeto@posna.org.

Force Majeure

It is mutually agreed that in the event that EPOSNA should find it necessary to cancel or postpone the EPOSNA Annual Meeting for any reason, including, but not limited to, low registration, strikes, acts of nature, war, terrorist acts, or other circumstances beyond EPOSNA'S control, this agreement will be terminated immediately, and EPOSNA shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Fire Ordinances

Exhibitors must strictly observe all city, state, and federal fire laws. Demonstration of products must be contained to the area of your table and shall not be in the aisles. Please do not block the space between tables and/or booths. The position/location of your table has been approved by the local fire marshall and should not be moved.

Indemnity

Each Party agrees to indemnify, defend, and hold harmless the other Party, its employees, director, agents, representatives, and any affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorneys' fees) that are the result of the indemnifying Party's (or its agents) willful misconduct, negligence, or breach of duties described in the Corporate Brochure. In the event a claim relates to the negligence of both Parties, the relative burden of the claim shall be attributed equitably between the Parties in accordance with the principles of comparative negligence. This indemnification and hold harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, disease, death, damage to, or destruction of tangible property, including the loss of such property.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance, or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire, and safety ordinances and regulations. All products or services exhibited must comply with state and local regulations and with all current FDA regulations. EPOSNA has no further responsibility to notify the exhibitors that this compliance is required.

FDA Compliance

Companies exhibiting devices that are not cleared by the FDA for a particular use in humans or that are not commercially available in the U.S., may exhibit only when accompanied by the appropriate signage that indicates the device's FDA status. The company will prominently display signs with the following language:

- This device is not cleared by the FDA for distribution in the U.S.
- This device is intended to be used in the U.S. as described on the product's label.

The signs must be readily visible and placed near the devices and on any graphics or other materials depicting the device. In addition, the company must have a letter from the FDA describing the allowable use status of the product(s). Signage must be approved by EPOSNA staff. Exhibitors are cautioned about the current FDA policy prohibiting them from promoting cleared devices for unapproved uses.

Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the hotel property by them, their employees, or agents. NO nails, tacks, or screws may be driven into the floor, walls, or woodwork of the building. Posters and other materials cannot be hung on the walls.

Future POSNA and EPOS Educational Events

POSNA Annual Meetings

2025 Annual Meeting

May 14–17, 2025

Las Vegas, NV

2026 Annual Meeting

May 6-8, 2026

Orlando, FL

IPOS®

December 2-6, 2025

Loews Royal Pacific Hotel,

Orlando, FL

December 1-5, 2026

Loews Royal Pacific Hotel,

Orlando, FL

EPOS

Annual Meeting

EPOS 42nd Annual Meeting (2025)

(exact dates to be shared soon)

Toulouse, France



POSNA Websites

posna.org

orthokids.org

posnacademy.org

jposna.org

EPOS Website

epos.org



European Paediatric Orthopaedic Society



POSNA

PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA